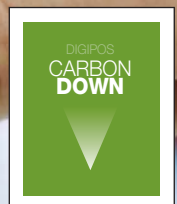


The DigiPoS Dynamic Blade

One Kiosk
Six Functions

Lowest Cost
High Performance

Best of Breed
Retail Technology





One Kiosk... Six Functions

The DigiPoS Dynamic Blade: The best of retail technology

The DigiPoS Dynamic Blade addresses issues around maintenance, upgrading and varying technology architectures. A single technology solution can be deployed across the entire retail store environment to meet the multiple and diverse needs of store staff and the consumer.

The DigiPoS Dynamic Blade is a touch screen system with the motherboard and hard drive built into the screen itself. A full processor and hard-drive swap-out can be achieved in under 10 seconds minimizing maintenance and upgrade costs while reducing downtime. It can be pole, wall or desk mounted to maximize productivity and space.

Sustainable & Maintainable

The Dynamic Blade is fully upgradeable and maintainable without the need to remove the system from the wall, pole or stand that it is mounted on. The system parts can even be replaced by in-store staff bringing system down-time to an absolute minimum.

Ultra Reliable

The fanless design of the DigiPoS Dynamic Blade results in an ultra reliable system. In addition the system can withstand harsh environments with an IP54 rating.

Fully Flexible System

The versatile design of the Dynamic Blade means that while the system is not in use by a member of staff, the system can revert to 'info-mode', displaying information or adverts – meaning the Dynamic Blade need never be out of use – giving you maximum return on investment.

Pole, Wall or Desk Mount

Allowing you to place the system exactly where it can be of optimum use within the business – maximizing value, productivity and revenue.



Options

The Dynamic Blade is the most flexible in-store system on the market. With the use of DigiPoles, the Dynamic Blade can be enhanced with customer-facing screens, tuck-away keyboards, attached Chip & PIN units and printer mounts.

- Pole, wall and desk mounts available
- Dual Screen
- MSR
- Increased connectivity via an external hub

Increased connectivity can be added with the optional hub provided as a standalone addition or integrated into the stand base.





Fully Flexible System

PoS System

- Fully functioning PoS System with retail ready specification
- Single touch screen user control - can be fully rotated and customer facing
- Add on peripherals and peripheral mounts for tuck-away keyboards and receipt printers
- Instant upgrade for motherboard or hard drive as required
- Reduced energy bills & reduced carbon footprint

Web Access Point

- Purchase on line while in-store - maximizing sales and customer loyalty
- Keep customers and staff fully informed: Product updates, offers and store news
- Easy installation - pole, wall or counter mounted
- Order items to be delivered to store
- Upsell with suggested items via the web

Self Service

- Increase sales and customer satisfaction by reducing line ups and staff queries
- Touch Screen Technology - pole, wall or desk mounted for optimum use within the store environment
- Use as PoS system for busy periods, converting to interactive Kiosk when not in "PoS-Mode"
- Self-Service motherboard, hard drive or power supply as required

Advertising Point

- Place anywhere in store for optimum productivity and visibility
- Easily fits to counter, lane end, or within other merchandised locations
- Dual screen option - advertise at the point of service while you have the customers undivided attention.

Information Terminal

- Promote specific products, product groups and pricing as required
- Keep customers and staff fully informed: Product updates, offers and store news
- Allow customers to source their own information at their own pace
- Place anywhere in store for optimum productivity and visibility

Price Checker

- DigiPoS Dynamic Blade can be delivered with pre-installed barcode scanner/reader
- Absorbs time and inefficiencies from potentially thousands of enquiries that otherwise go to staff
- Increase advertising, promotion and product information for selected products

DigiPoS "Carbon Down" Green Technology

DigiPoS is committed to creating greener, more energy efficient products. The DigiPoS Dynamic Blade;

- Provides retailers with an opportunity to reduce their carbon footprint
- Allows retailers to benefit from dramatically reduced energy bills
- A sustainable product that will last for years to come
- A product that can be optimized for use at all times - increasing value for money
- High quality at an affordable price

Sustainability: DigiPoS aims to use hard drives and motherboards with guaranteed life spans enabling the retailer to upgrade and maintain their PoS systems for years to come.

The fanless, low voltage DigiPoS Dynamic Blade provides an opportunity for retailers to demonstrate the steps they are taking to reduce carbon footprint and overall use of energy.

The low power consumption provides significant savings in retailers IT energy bills. Figures show businesses can save as much as 75% off their IT energy bills - a compelling reason to go green!



The DigiPoS Dynamic Blade

SYSTEM	CELERON 1GHZ	D510
PROCESSOR	Intel® ULV Celeron M 1GHz 0 L2, low power, high performance processor	Intel® Atom processor D510
MAIN MEMORY	1 DDR2 400 / 533MHz SODIMM Socket, up to 2GB memory size	4GB (MAX)
CORE LOGIC	400 / 533MHz	
CHIPSET	Intel® 910GMLC + ICH6M	ICH8M
VIDEO	Internal digital LVDS with external analogue VGA	
GRAPHICS	Dual Channel Intel 910GMLC GMHC using Intel GMA 900	GMA3150
ETHERNET	Realtek RTL8111 Gigabyte Ethernet Controller	
AUDIO	AC'97 Codec Audio	HD Audio
STORAGE		
HDD	2.5" S-ATA	2.5" S-ATA/SSD
PORTS		
USB	1 x USB 2.0; 1 x 24v Powered USB; 2 x 12v Powered USB	
LAN	1 x RJ45	
AUDIO	Audio Out, Mic In	
ADDITIONAL PORTS	2 x 12v Powered USB, 1 x 24v Powered USB, 2 x Powered RS232 (0v/5v/12v/24v) available via optional hub	
LCD		
SIZE	15"	
BRIGHTNESS	350 cd/m ²	
RESOLUTION	XGA (1024 x 768)	

DigiPoS Store Solutions

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